



MARKET REPORT REGIONAL PRODUCE DISTRIBUTORS APRIL 13, 2015

Apples

The Apple market remains active on larger sized fruit. There are few supplies left on some of the earlier varieties. Some shippers are hoping to finish with domestic Fuji's before imports start. The varieties that should last until new harvest will be Red and Golden Delicious Apples.

Pears

Most Bartlett Pears are finished for the season. There are good supplies left on other varieties.

Onions

The market looks to remain steady for next few weeks. Washington storage supplies will last until the end of May. There are good supplies on White Onions.

Carrots

The Carrot market is slightly higher.

Potatoes

Growers are anticipating this market to gain strength as demand on the large sizes remains strong. Red and Yellow potatoes are still in good supply and excellent condition. There are a few purples left as well

Asparagus

Availability is limited with few supplies.

Cauliflower

Cauliflower demand is steady. There will be moderate supplies for the next couple of weeks, so expect some volatility. Quality and condition is good.

Iceberg Lettuce

Supplies are tight compared to last week. This week, expect fields to dry out and the market level off. Quality will remain good in most areas.

Romaine & Leaf Lettuce

Supplies are much tighter on all Leaf items. Red and Green Leaf weights are generally 18-22 pounds. Romaine ranges from 30- 35 pounds depending on shipper and field location.

Broccoli

Supplies tightened up at the end of last week as most shippers reported lighter supplies of both Bunched and Broccoli Crowns. Demand has picked up a little, which is helping to push the market up. Quality remains good.

Celery

Supplies are good with larger sizes being more plentiful than the smaller sizes. Quality is generally good. The market should remain steady as other regions in the country start up production.

Oranges

Navels are peaking on 72/56/48 heavier to fancy. The market is still strong on small sizes 138/113/88. As fruit continues to grow, these sizes become less in the fields. Color is nice and fruit eats great.

Lemons

Lemons are peaking on 115/95 with better pack outs. The market is steady with good movement.

Grapes

Seedless Red Grapes are still on the light side and the market is fairly firm. There are plenty of Seedless Green Grapes available, but look for this market to split soon. The Grape movement is steady.

Pineapple

Pineapple supplies are light from Costa Rico, Mexico, and Guatemala. The West Coast is receiving 7/8 sizes with shell color mostly green, but turning nicely.

Melons

The Cantaloupe and Honeydew market remains strong. Quality on both Cantaloupes and Honeydew Melons is good.

Watermelon

Supplies of Mexican fruit are transitioning north. Expect to see limited new crop availability. We will not see volume from most shippers until late April. The market is steady.

Cucumber

Cucumbers are available from Florida. Demand is the same.

Kiwi

Kiwi fruit is finished from California. Italian fruit is still available and look good. The market is still fairly strong but should adjust down over the next 4 weeks. All pack styles are available.

Avocado

Avocado is still peaking 60's and smaller. Maturity and oil content are very nice. California has fruit mostly 60/70's at this time.

Corn

More volume is available. Quality is excellent and demand is high.

Squash

Yellow and Zucchini Squash supplies in Florida are available with good quality.

Jalapeno Chili Pepper

There is low demand on Jalapenos out of Florida at this time.

Green Beans

Florida Green Beans are of good quality and availability.

Bell Peppers

Florida Green Bell Peppers have more availability now with good quality.

Eggplant

Florida Eggplant is available with good quality coming out of the Pompano area.

Roma Tomatoes

Roma supplies are tight and expected to remain this way through the week.

Grape Tomatoes

Grape tomato supplies are great. Product looks nice with good quality.

Lime

The market continues to rise. Some shippers are handling lesser quality fruit and are switching into the new crop soon. Expect heavy volume in a few weeks.

Mango

There is very good demand overall on Mango. Some Nicaraguan volume is moving already, and volume on Mexican mango will be higher next week.